



Lindsay Moore

A transplant all the way from sunny California, Lindsay Moore is a Senior Project Manager at SV Design, where a recent project she worked on was awarded the Chatham Preservation Award for its historic renovation and design work. A newlywed who has fallen in love with the seasonal beauty of Cape Cod, she loves this time of year and never tires of being surrounded by the color of the fall hues in the trees as she drives to work. She values the dying art of craftsmanship and strives to guide her clients to a timeless interior in which they can enjoy living comfortably.

By Leslie Hatton

CCH: *You started your career in San Francisco originally, how did you land here on Cape Cod?*

LM: Everybody asks me that, yes, I was born and raised in California and I moved here in 2018. I graduated with a degree in Interior Design from San Francisco State University and found an internship on Craigslist with an amazing, high-end interior designer. I worked for his company for 10 years and got to do amazing projects all over the United States including Hawaii, New York and Nantucket. I met my now husband on a Nantucket project... he was my 'moving and receiving' guy helping with the furniture installation. I still remind him of that! He is part owner of a family business, so it was best for me to leave San Francisco and join him on the east coast. Another fact that I remind him especially in the winter time!

CCH: *How would you describe your design philosophy?*

LM: I have a strong feeling that interior design isn't just about fluffing pillows and flipping through catalogs. As a designer I want to help guide clients into what I classify as a timeless design, not trendy. I try to help clients understand when something is a trend as I know they don't want to redo or rebuild in a few years.

CCH: *How do you compare your years on the West Coast to the Cape...how is the design approach different?*

LM: I feel like here on the Cape it's all about durability. People don't want sunscreen to stain countertops or fabrics or want sand trapped here or there. I call it "carefree living". When I first get introduced to a new project or a new client I ask questions to understand how they live. Do you have children and how old are they? Do you have pets? Do you entertain? I gain a lot of information from that initial introduction to learn about them as individuals and how they are going to live and live comfortably.

CCH: *What part or stage of a project do you enjoy the most?*

LM: That's easy. Furniture is my bread and butter. I love creating custom furniture more than anything. I love the tactile side of the business with touching and feeling fabrics and materials and designing new ideas. The thing I love most about custom furniture is working with the fabricators and artisans. I love going to the shop and seeing sketches and concepts come to life. Sadly, custom furniture is a dying art. The unfortunate struggle with this is that 'fast furniture' is often a lower quality product, resulting in a shorter lifespan and is ending up in landfills. I try to educate clients that investing in good quality pieces is worthwhile...

like 100% wool carpets that are cleanable, and have a longer lifespan than their synthetic counterparts. It's important to be conscious of the environment.

CCH: *The home you recently designed won the Chatham Preservation Award for its historic renovation and design work in simultaneously preserving and modernizing the Captain John Hammond, Jr. House in the Old Village of Chatham on Main Street. How was it to work on that project?*

LM: Yes, that project was so fun. We worked with a local vendor to create a custom piece, the dining table, so that was great. The husband grew up summering on the Cape and it was special to him. In that house it was all about built-in storage and creating gathering spaces. We worked hard to maintain the historical nature of the home while updating aesthetics, energy efficiency, and the stability of the property. For me, interiors are really dictated by the respect for the architecture and the location of the home. For a house on the water, I love looking outside and pulling the colors of the sea right in, the blues and greens. That project was fun to push the eclectic envelope.

To read more of Lindsay's thoughts on design, the conversation continues at capecodlife.com.